

2009 DANCE-ALONG NUTCRACKER

"BLAZING NUTCRACKERS!"

(2:30 & 7pm) Saturday December 12

(11am & 3pm) Sunday December 13

www.DanceAlongNutcracker.org

Yerba Buena Center for the Arts

Featured in Entertainment Review

Wall Street Journal ■ December 1999

Featured in HG-TV's

Christmas Across America ■ December 1999

Featured in Front-page Review

San Francisco Chronicle ■ December 1997

Front-page Feature with color photos

San Francisco Chronicle ■ Christmas 1996

Featured on TV's

The Today Show ■ Christmas Morning 1995

Good Morning America ■ Christmas Eve 1993

"The San Francisco Lesbian/Gay Freedom Band
absolutely sparkled."

San Francisco Bay Times

"The band was superb."

San Francisco Chronicle

"What makes the Band special is it's a community band
with an extraordinary extra-musical mission."

Frontiers Magazine

"(The Band produces) one of this city's most delightfully
idiosyncratic events."

Wall Street Journal

Key Audience Facts

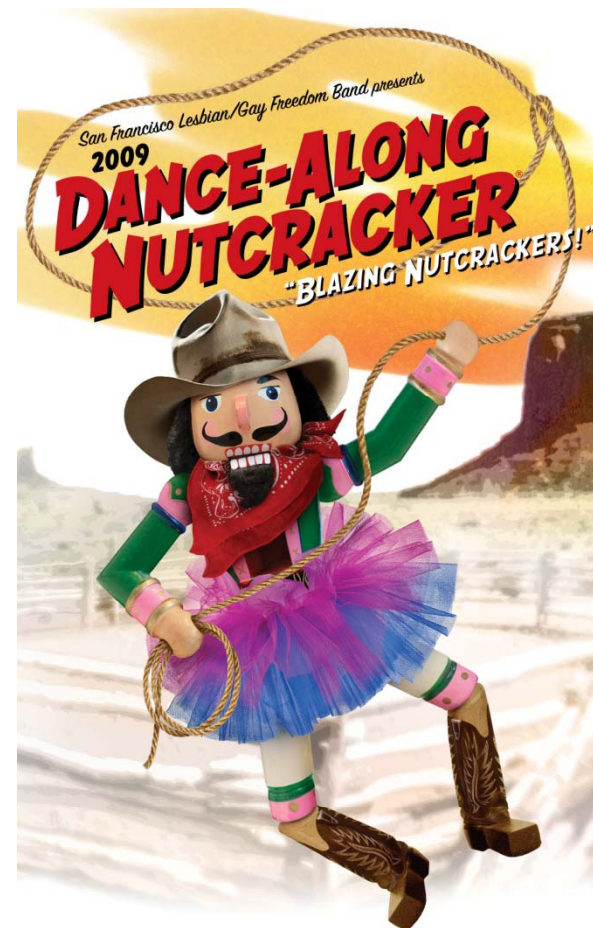
- Over 1,500 expected to attend 4 sold-out shows
- The audience is highly involved; each year, they rent more than 1,000 tutus & fairy wands
- The daytime audiences are mostly families with young children, and the adults are an even mix of gay/straight
- Opening night gala draws an older audience; 70% are age 35+
- 56% of the total audience is from SF
- 60% of the adults are women

Don't Sit This One Out!

Described by the San Francisco Chronicle's C.W. Nevius as "inspired foolishness, tomfoolery on a grand and witty scale," the Dance-Along Nutcracker lets the audience concoct its own choreography beneath colored spotlights. While the Band performs Nutcracker favorites like Dance of the Sugar Plum Fairy and Waltz of the Flowers, sugar plum wannabes leap and pirouette about the dance floor. Tutu rentals and fairy wands are available for those with nothing to wear. More than a zany San Francisco holiday tradition, the Dance-Along Nutcracker is also the primary fundraiser for the San Francisco Lesbian/Gay Freedom Band, the Official Band of San Francisco. Visit www.sflgfb.org



The San Francisco Lesbian/Gay Freedom Band, the Official Band of San Francisco & the first openly GLBTIQQ music organization in the world, is a 501(c) 3 nonprofit, proud to be funded in part by Grants for the Arts/San Francisco Hotel Tax Fund, the San Francisco Arts Commission, and the Jon Sims Endowment Fund for the Performing Arts.



PROGRAM AD RATES

2:30 & 7 pm, Saturday, December 12

11 am & 3 pm, Sunday, December 13

Yerba Buena Center for the Arts

701 Mission St., San Francisco

Ticket Sales: 415-978-ARTS

To reserve a table, visit www.sflgfb.org/

DAN_sponsor_2009.pdf

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Program Advertising Rates

<input type="checkbox"/> Back Cover (color)	\$400
<input type="checkbox"/> Inside Cover (color)	\$300
<input type="checkbox"/> Full Page (b&w)	\$200
<input type="checkbox"/> Half Page (b&w)	\$150
<input type="checkbox"/> Quarter Page (b&w)	\$100

Artwork Requirements

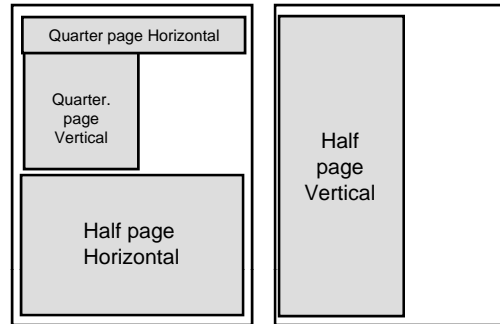
- Digital artwork preferred, or send an e-mail to graphics@sflgfb.org describing existing materials
- Preferred ad formats: Quark, Illustrator, or PDF
- GIFs & JPGs not preferred and may need to be re-drawn
- Inside ad images must be grayscale or b&w
- Color cover ad images must be CMYK
- At least 300 dpi resolution @100% size
- All fonts must be outlined or included
- Fee for ads requiring substantial design services

Key Dates & Deadlines

- Space Reservation preferred by: 11/30/09
- Color camera-ready ads due: 12/2/09
- B&W camera-ready ads due: 12/2/09
- Send files to graphics@sflgfb.org

Ad Dimensions

- Back & Inside Cover: 5" w x 8" h
- Inside Full Page: 4.75" w x 7.75" h
- 1/2 Page Horizontal: 4.75" w x 3.75" h
- 1/2 Page Vertical: 2.25" w x 7.75" h
- 1/4 Page Vertical: 2.25" w x 3.75" h
- 1/4 Page Horizontal: 4.75" w x 2" h



Notes:

- Pages shown are not to scale
- All non-cover ads are black & white
- Back & Inside covers are full color
- SFLGFB reserves the right to refuse any advertising

To reserve your ad space, send entire completed form and payment by 11/30/09 to:

Dance-Along Nutcracker Ad
 Barbara Jones, Vice President
 584 Castro St., PMB 841
 San Francisco, CA 94114-2594

E-mail: VicePresident@sflgfb.org
 Web site: www.sflgfb.org
 Phone: 510-409-6434

Order Form



Advertiser _____

Contact Name _____

Address _____

City _____ ST ____ Zip _____

Phone _____ Fax _____

E-mail _____

Total order amount \$ _____

Payment options:

Check (payable to "SFLGFB")

Credit Card # _____

Visa MasterCard AMEX

Expiration Date: _____

Name on Card: _____

Card Billing Address (if different from above): _____

Signature: _____

Date: _____